



FOR IMMEDIATE RELEASE

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BB&T Volunteers Renovate and Enhance Camp Hanes Archery Area

KING, NC – September 16, 2009 – BB&T Corporation will provide volunteers and supplies to renovate the archery area at YMCA Camp Hanes on September 19.

The partnership is part of BB&T's companywide community service initiative in August and September called the "BB&T Lighthouse Project." The philanthropic effort is the largest in BB&T's 137-year-old history.

The initiative was designed to involve BB&T employees in their communities as teams. "This project provides us with the opportunity to make a difference in the lives of the people in the community we serve," says Brent A. Waddell, Senior Vice President for BB&T.

After discussing needs and potential projects with Camp Hanes, BB&T decided to renovate Camp's archery area. As a result, the archery space will gain a sheltered meeting space and be extended.

"Now six archers instead of three will be able to use the space at the same time," says Val Elliott, Executive Director at Camp Hanes. "Archery is one of our most popular programs and to increase its availability and provide shelter to our campers will be wonderful. We greatly appreciate the support of BB&T and our campers most certainly will. They will touch many lives with this gift."

Camp Hanes was nominated and chosen by BB&T employees in the Winston-Salem area. Second Harvest Food Bank and Group Homes of Forsyth County were also among the recipients for Lighthouse Projects.

To find out more about YMCA Camp Hanes, please visit <http://www.camphanes.org> or call (336) 983-3131. For more information about BB&T's Lighthouse Project, please contact Sharon Berry at (336) 733-1479.

About YMCA of Northwest North Carolina

When the first YMCA was established in 1844 in London, England, its mission was to promote positive Christian values as well as healthy behaviors and activities. Today, the YMCA movement has spread to more than 130 countries around the world, supporting and influencing the lives of millions of men, women and children of all backgrounds. The YMCA of Northwest North Carolina association, a United Way agency, has been serving Winston-Salem and the surrounding areas since 1888. We have created a tradition of enhancing the lives of people in our community through an ever-growing list of programs and opportunities. We're proud to serve the people of Northwest North Carolina by helping to build strong kids, strong families and strong communities. Our association currently serves more than 45,000 YMCA members and more than 100,000 people with our memberships and programs. Learn more about the YMCA of Northwest North Carolina at <http://www.ymcanwnc.org>.

About BB&T Corporation

With \$152.4 billion in assets, Winston-Salem, N.C.-based BB&T Corporation (NYSE: BBT) is the nation's 10th largest financial holding company. Founded in 1872, it operates more than 1,500 financial centers in 11 states and Washington, D.C. More information about the company is available at <http://www.BBT.com>.

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