



FOR IMMEDIATE RELEASE

Amy McNeil, Director of Communications
E-mail: a.mcneil@ymcanwnc.org
Phone: 336-777-6252
Fax: 336-777-6345

**Stokes Family YMCA's Healthy Kids Day a Success,
Winner of the Harley Davidson Announced**

KING, NC – May 4, 2009 – The Stokes Family YMCA held YMCA Healthy Kids Day, the nation's largest health day for children and families. YMCA Healthy Kids Day provided entertainment, activities, refreshments, games and information while promoting year-long wellness and healthy living.

The raffle for the Harley Davidson motorcycle was held at 12:00 p.m. after a crowd of ticketholders had gather. Mayor Jack Warren drew the winning ticket, announcing Rayvon Tucker, a local resident and member of the Stokes Family YMCA, was the winner. This raffle sale brought \$12,000 to benefit the Partner with Youth annual campaign at the Stokes Family YMCA. Partner With Youth is the YMCA's annual fundraiser so that scholarship financial assistance may be provided for memberships or program fees, allowing the YMCA not to turn anyone away due to inability to pay. "I personally had a goal of reaching \$10,000 and was overjoyed at reaching \$12,000," says Tiffany Boyles, organizer of the event. "There were many who helped sell raffle tickets including board members & staff. I appreciate everyone's work and dedication towards this raffle- it was such a success!"

Healthy Kids Day also offered attendees with valuable information about local resources. Some of the local service providers were BodyWorks, Healthy Carolinians of Stokes, People Helping People of North Carolina, Stokes 4-H, Stokes Reynolds Memorial Hospital/Stokes Pediatrics, Miss Joyce Dance Studio, Irish Dancers, Katie Boles, YMCA nutritionist, Y Start, Stokes County Fire Department and its Smoke House, Stokes County EMS providing Child Car Seat Safety checks among others.

About YMCA of Northwest North Carolina

When the first YMCA was established in 1844 in London, England, its mission was to promote positive Christian values as well as healthy behaviors and activities. Today, the YMCA movement has spread to more than 130 countries around the world, supporting and influencing the lives of millions of men, women and children of all backgrounds. The YMCA of Northwest North Carolina association, a United Way agency, has been serving Winston-Salem and the surrounding areas since 1888. We have created a tradition of enhancing the lives of people in our community through an ever-growing list of programs and opportunities. We're proud to serve the people of Northwest North Carolina by helping to build strong kids, strong families and strong communities. Our association currently serves more than 51,000 YMCA members and more than 100,000 people with our memberships and programs. The YMCA of Northwest North Carolina has adopted Healthy Community 2015 initiatives to prepare youth and teens to succeed, strengthen and support families, develop caring communities and adopt healthy living habits. The YMCA offers financial assistance for memberships and programs through the Open Doors Program. Learn more about the YMCA of Northwest North Carolina at <http://www.ymcanwnc.org>. For more information on its many branches and services, visit <http://www.ymcanwnc.org> or contact Amy McNeil, Director of Communications, at a.mcneil@ymcanwnc.org or 336-777-6252.

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Administrative Offices

Winston Tower · 301 N. Main Street, Suite 1900 · Winston-Salem, NC 27101 · 336-777-8055

